



Client Testimonial : A Touch of Beauty Limited

"Admiral allow us to spread the cost of the equipment which really helps with keeping up to date with the latest beauty trends and treatments as we can purchase the equipment more easily."

Kellie Simmons, Director of A Touch of Beauty Ltd

Background

Kellie Simmons opened beauty salon 'A Touch of Beauty' in October 2016, having made the brave decision to set up her own business. Kellie took the gamble to convert a run-down shop on Cheshire's Lymm high street into a modern beauty salon offering beauty and aesthetic treatments, complete with creche facilities for clients.

Challenge

"Being in the beauty industry, it is really important to keep up with the latest beauty trends." Kellie Simmons

Setting up her own business and juggling a young family, Kellie had to carefully select which equipment to invest in to best be able to meet with customers changing demands whilst developing a profitable business.

Solution

With the support of Admiral Leasing & Loans, A Touch of Beauty was able to acquire new equipment when needed without disrupting cashflow. Kellie says, "Admiral allow us to spread the cost of the equipment which really helps with keeping up to date with the latest beauty trends and treatments." The salon were first introduced to Admiral by a supplier partner whose equipment, with careful planning, brought in revenue in those quieter months, Kellie then immediately thought to get back in touch with Admiral when she was about to purchase more quipment.

Admiral Leasing have extensive experience in the beauty sector and have built up relationships with some high profile equipment suppliers, this meant they were well placed to advise and recommend equipment for the salon.

Kellie comments;

"Admiral provided amazing support with the finance, they always got back to me straight away and made the process very easy. I was always offered support and was really happy with the service so I approached them for further equipment finance."

